

# INTERNATIONAL TRADE OPPORTUNITIES RESEARCH PROJECT

bridging the knowledge  
and experience gap.



Need info to make decisions about the direction of your international trade operations? Don't have access to the resources? Not enough time or staff to get things done?

WE CAN HELP!

The International Trade Opportunities Research Project (ITORP) is a partnership program between Richland College and experienced international trade professionals. The program matches international business students seeking to gain real-world experience thru short-term consulting projects with companies that have needs in their international operations.

The program benefits include:

- Quality work supervised by instructors with professional experience in the international trade arena
- Utilize the language and cultural skills of international student teams
- Access to international trade databases
- Opportunity for students to gain real-world experience

In partnership with:



## Participant Requirements:

- Be currently exporting or importing
- Willing to provide students access to company data sufficient to complete the project
- Well-defined project scope that can be completed in a semester or less
- Submit program application fee (\$2,500) and cover project costs

## Sample Projects:

- Understanding documentary requirements for exporting chemicals to Angola
- Identifying export distribution networks in Latin America for industrial lubricants
- Developing an export compliance manual
- Identifying the best international trade shows for a company to attend
- Assessing the landed costs of a product line

For info on how to get started contact:

Chip Izard [cizard@dcccd.edu](mailto:cizard@dcccd.edu) or Lorraine McCord  
[msmccord@rockmeek.com](mailto:msmccord@rockmeek.com)